

BBA SAMPLE QUESTIONS

English

Direction: Read the passage and answer the question given below. It's not funny. You pass out from a reputed management institute with a bagful of honors and a head full of dreams. You join an equally reputed company as Management trainee, only to find yourself summarily dispatched to the great Indian outback, to ostensibly convince pan-chewing dealers to stock more mint-dispatched to the great Indian outback, to ostensibly convince pan-chewing dealers to stock more mint-flavored toothpaste. You ignore the warning bell that goes off in your head and put your nose to the grind. You diligently 'work the field'. Four years later, having acquired the reputation of number-cruncher nonpareil, you are finally rewarded with things that run-of-the-mill MBAs would give their eye-teeth for. A swanky office. A swanky car, and, of course, a swanky pay-packet. Which is truly appropriate, considering you now have a swanky designation: Brand Manager. Undoubtedly, a position of considerable importance. After all, it does suggest that the fortunes of a brand are now in your capable hands. Alas, it turns out, nothing could be further from the truth. Time now for some ruthless self-examination: When was the last time you acted on something you really believed in, without getting tangled in reams of red tape? Be honest. How much of your brand's success can be attributed directly to you? Do you decide on issues like brand strategy, positioning and advertising? Or is that the sole prerogative of the 'powers that be', who believe you shouldn't concern yourself with anything more complicated than choosing the colour of the product dispenser? Yet, they call you the custodian of the brand. Frustrating, to say the least. (Of course, it's quite possible that, over the years, the system has lulled you into such a state of slothful incompetence that nothing really matters. In which case, we'll leave you alone to ponder over issues like free spoons and plastic jars or whatever it is that excites you).

- 1) The tone of the author in the passage author in the passage can be said to be.....
 - a. ironical and sarcastic
 - b. gruff.
 - c. condescendingly pointed
 - d. seriously humorous.
- 2) The second line of the passage actually seems to say that....
 - a. the job which a person gets does not match his expectations.
 - b. a Management trainee always ends up selling toothpaste.
 - c. Management trainees are not really cared for
 - d. it is a tough job dealing with dealers.
- 3) The word 'nonpareil', in the context of the passage, is the minimum qualification of a Brand Manager?
 - a. Incompetent
 - b. Mathematical
 - c. Management trainee
 - d. Unparalleled
- 4) What, according to the passage, is the minimum qualification of a Brand Manager?

- a. Four years as a Management Trainee
 - b. A Management degree.
 - c. Experience of Brand strategy, positioning and advertising
 - d. Both (a) and (b)
- 5) In the passage, the statement in parentheses implies that....
- a. some people may not be dismayed by the described state of affairs.
 - b. some people are easily excited.
 - c. some people love getting things free
 - d. Both (a) and (b)
- 6) **Direction:** Each of the following sentences is divided into 4 parts. You will have to identify the part which contains an error and mark it as your answer.
- a. It is a wise
 - b. man whom examines
 - c. all possible consequences
 - d. before taking action.

Maths

- 7) If the side of small square is $\frac{1}{10}$ m, how many such squares will be accommodated in a square of side 4 m?
- a. 400
 - b. 16
 - c. 40
 - d. 1600
- 8) A solution of sugar syrup has 15% sugar, Another solution has 10% sugar. How many liters of the second solution must be added to 20 liters of the first solution to make a solution of 5% sugar?
- a. 10
 - b. 5
 - c. 15
 - d. 20
- 9) On the occasion of a certain meeting each member shakes hands with the remaining members. If the total number of handshakes were 28, how many members were present for the meeting?
- a. 14
 - b. 7
 - c. 8
 - d. 10
- 10) 3 men can complete a piece of work in 6 days. After two days, 3 more men joined them. How many days will they take to complete the remaining work?
- a. 3
 - b. 2
 - c. 5
 - d. 4

- 11) A man sold 250 chairs and had a gain equal to the selling price of 50 chairs. His profit percentage is :
- a. 5%
 - b. 10%
 - c. 25%
 - d. 50%
- 12) If A means 'plus', B means 'minus', C means 'multiplied by' and D means 'divided by', then $486B44C189D27A92=?$
- a. 270
 - b. 86
 - c. 279
 - d. 68

General Knowledge

- 13) Miranda and Ariel are satellites of which planet ?
- a. Jupiter
 - b. Saturn
 - c. Uranus
 - d. Neptune
- 14) Meghduta, Abhigyanashakuntala, Kumarasambhava are all work of
- a. Kalidasa
 - b. Tulsidas
 - c. Ved Vyas
 - d. Bhaskaracharya
- 15) When there is a steady drop in the stock market over a period of time then the stock market is termed as
- a. Bear Market
 - b. Bull Market
 - c. Sheep Market
 - d. Whale Market
- 16) Name the company with the corporate slogan "The Power of Dreams"
- a. Honda
 - b. Mitsubishi
 - c. Peugeot
 - d. Toyota
- 17) The disorder of farsightedness is also called
- a. Myopia
 - b. Hyperopia
 - c. Glaucoma

- d. Trachoma

Reasoning

18) Pick the odd word out.

- a. galley
- b. frigate
- c. canoe
- d. blimp

19) **Directions:** Refer to the following data.

There are six members of a family P, Q, R, S, T and U who have recently joined Healthline, a leading sports club. One of them is a doctor, a lawyer, a teacher, an engineer, a civil servant and a judge. Each of them is interested in a sport:- badminton, cricket, chess, carrom, cards and volleyball.

- 1) There are two women and neither of them likes to play chess or volleyball.
- 2) P plays cricket and is married to the teacher who is Q's sister-in-law.
- 3) Q is a lawyer and plays carrom and his wife who is a doctor is interested in cards.
- 4) S plays badminton while T is an engineer and is interested in volleyball. R plays chess and is not a judge.

Which of the following combinations is true?

- a. Doctor-carrom
- b. Judge - S
- c. U - cards
- d. R - teacher

20) A boy walks 9 kms due east and then 12 kms due south. How far is he from the starting point?

- a. 12
- b. 15
- c. 18
- d. None of these

21) Anil, introducing a girl at a party, says 'She is the wife of the grandson of my mother'. How is Anil related to the girl' ?

- a. Father-in-law
- b. Husband
- c. Father
- d. Grandfather

22) **Directions:** The following question is followed by two statements. Identify which statement/s is/are sufficient to answer the question.

What is the value of x?

- 1) x is not a natural number.
- 2) x is a whole number

- a. Statement (1) alone is sufficient but statement (2) alone is not sufficient to answer the question

- b. Statement (2) alone is sufficient but statement (1) alone is not sufficient to answer the question.
- c. Statements (1) and (2) both together are required to answer the question.
- d. Data is not sufficient to answer the question.

23) **Directions:** Here two statements are given, one in Statement I and one in Statement II.

Determine a relationship between the two quantities and mark.

Statement I: Time to travel 95 miles at 50 miles per hour.

Statement II: Time to travel 125 miles at 60 miles

- a. if the quantity in statement I is greater than quantity in statement II.
- b. if the quantity in statement II is greater than quantity in statement I.
- c. if the quantities are equal.
- d. if the comparison cannot be determined.

